

# THE \$2 MILLION PROJECT

## A letter from CSU Extension-Weld Director Keith Maxey



Dear Donor,

The 4-H program has been part of Weld County for generations. It has helped hundreds of young people grow into strong leaders — leaders who improve our industries, contribute to our communities and leave a positive impression on those they meet. It is a valuable program that connects youth to their past while preparing them for their future. It is a program we want to make sure is always available to the kids of Weld County — today and tomorrow.

In order to ensure future generations will reap the benefits of 4-H, the CSU Weld Extension Office is creating an endowed position to oversee the continued success and stability of Weld County 4-H. Our goal is to raise \$2 million to place in an endowment for this position which will guarantee future 4-H programming for Weld County youth.

4-H is a nationally acclaimed organization that offers youth invaluable opportunities to grow personally and to acquire the skills needed to be successful in life: confidence, compassion, connections with caring adults, and the ability to make contributions to their communities.

In fact, according to the Institute for Applied Research in Youth Development at Tufts University, youth engaged in 4-H are nearly two times more likely to get better grades in school, are nearly two times more likely to plan to go to college, are 40% less likely to engage in risky behaviors and are 25% more likely to positively contribute to their families and communities.

An investment in 4-H, and in this fundraising campaign, is an investment in today's youth and tomorrow's future. Help us continue to grow great Weld County leaders through our 4-H program by donating to this fund. The following pages provide important information about this endowed position including why it is needed, what the goals of the position are, how the funds used to finance the position will be managed and why your support is needed in this venture.

Thank you for supporting the youth of Weld County.

Sincerely,

*Keith Maxey*

Keith Maxey



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